Debate
Ted Talk Review
Abrosi, Holt, Willard
Friday, April 10

1. **Daily Objective**:
Students will identify Aristotelian appeals (logos, pathos, ethos) in a speaker's presentation.

2. **Bell Ringer/Let's Get Started**:
Choose from one of these topics: COMMUNICATION, COLLABORATION, SPEECH in the Ted Talk website: https://www.ted.com/topics

3. **Lesson/Activity**:
Persuasive speakers appeal to human logic/reasoning (logos), human emotion (pathos), and human credibility (ethos).
Watch the video you selected from: https://www.ted.com/topics

4. **Practice**:
Select a Ted Talk from one of the categories listed, and answer these questions.
   1. Which category of topics did you choose?
   2. Title of T.E.D. Talk:
   3. What was the speaker's thesis (main point)?
   4. Highlight any of these adjectives that describe this T.E.D. Talk: Humorous, Inspiring, Persuasive, Repetitive, Confusing, Intellectual, Dull.
   5. **Ethos** is a speaker's ability to build credibility, establish himself/herself as an expert, and/or convince the audience members that the speaker has their best interests at heart.
      a. How does this speaker build ethos? Feel free to also refer to the speaker's profile information from the ted.com webpage as you build your answer.
   6. **Pathos** is an appeal to emotions (everything from humor to horror) in order to sway an audience, while **logos** is the use of data/evidence to prove one's case.
      a. Did this speaker rely more on pathos or logos in his/her presentation?
      b. What argument/point in this presentation did you find the most compelling?
      c. Why?

   7. T.E.D. Talk presenters are known as effective public speakers. Describe two things this speaker does well in terms of engaging the audience. Be sure to include the minute:second mark to denote the two specific moments you discuss here:
      a.

       b.
8. Write two specific things you learned from this presentation.
       a.
       b.
9. If you could ask this speaker a question about his/her information or presentation, what would you ask?
10. Give one piece of constructive criticism that would improve the presentation.
11. What group of people would benefit the most from hearing this lecture?

5. **Additional Resources:**